



MASURIN

International Conference

Management of Sustainable Revitalisation of Industrial urban sites



Registration File

Thursday 18th November, 2004
ESIEE - Amiens - France
8:30 to 17:30

Conference organised by INERIS, AMIENS-METROPOLE, CCI Amiens OREE Association and European partners in the frame of the 5th European Framework Programme for Research & Development Key Action 4 "City of Tomorrow"



Management of Sustainable Revitalisation of Industrial urban sites

The European MASURIN* project took off on the beginning of 2002. It ends in December 2004 after 3 years in the R&D centres and in the cities.

Its aim is – in the frame of a revitalisation process of industrial urban sites – to provide competencies and tools to local authorities, allowing the creation of a new partnership between industry and public sector, based on trust, transparency and open to dialogue, in order to gain a sustainable situation, optimised from the environmental and socio-economical point of view.

The long-term objective is to improve the conditions of local decision-making process, with respect to industrial activities in the context of the urban environment.

The MANAGEMENT GUIDE is developed by TNO (The Netherlands), co-ordinator of this European project, and Saxion University. It is the backbone of the MASURIN project on which four modules are connected:

- ACER, set up in Utrecht by TNO, focusing on socio-economical aspects.

- URBER, developed by the Norwegian R&D centres NILU and NIVA; tested on the Grenland site. It takes into account the environmental global impacts.

- BATTER, developed by ENEA, applied in Venice (Italy). It integrates the best available techniques and industrial ecology at the level of a territory.

- ENCOURAGER, developed by INERIS, handling the incentive aspects of the process implementation at the level of the enterprises on-site.

On the MONTIERES-ACTIVITES industrial site, Amiens-Metropole takes the opportunity to test two of these modules.

Central Coal Mining from Katowice and the City of Bytom, Upper Silesia in Poland, are also part of the project, as well as ARCS in Austria.

Amiens-Métropole will host in Amiens the final conference on our project.

* 5th Framework Programme Research & Development "City of Tomorrow and Cultural Heritage"

Information

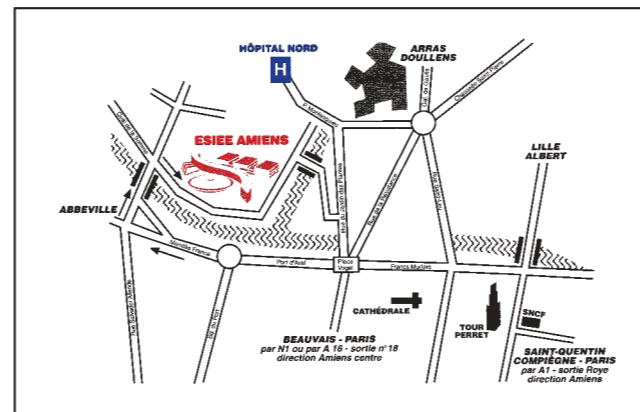
Date : Thursday 18th November, 2004
From 8:30 to 17:30

Location: AMIENS (France)
ESIEE (Ecole Supérieure d'Ingénieurs d'Electrotechnique et d'Electronique)
14, Quai de Somme
Tel: (+33) 3 22 66 20 00

Contact: Roger PUFF
INERIS
BP 2 – Parc technologique Alata
F-60550 VERNEUIL-EN-HALATTE
Tel: (+33) 3 44 55 63 33
Fax: (+33) 3 44 55 62 75
roger.puff@ineris.fr
<http://www.ineris.fr/masurin/pdf/programme5.pdf>

Information on City and hotels:
<http://www.amiens.fr>

Access Map



INERIS
International Conference
Projet MASURIN
Attention of Roger PUFF
B.P. 2
Parc Technologique Alata
F-60550 VERNEUIL-EN-HALATTE
FRANCE



Photos : Amiens : Sébastien Coquille-Amiens Métropole / Italy : René Koranomp-TNO / The Netherlands : City of Utrecht / Poland : Janusz Włair-City of Bytom / Norway : Ingmar Oland-PM-TE-Grenland

Management of Sustainable Revitalisation of Industrial urban sites

REGISTRATION FORM

MASURIN

International Conference

Management of Sustainable Revitalisation of Industrial urban sites

DEADLINE FOR REGISTRATION: Friday, 29TH OCTOBER 2004

Please return to
INERIS
 International Conference MASURIN Project
 Attention Mr Roger PUFF
 Parc Technologique Alata
 B.P. 2
 F-60550 VERNEUIL-EN-HALATTE
 Tel: (+33) 3 44 55 63 33
 Fax: (+33) 3 44 55 62 75
 Email: roger.puff@ineris.fr

Title :Forename :Surname :

Function :

Affiliation :

Address :

Post code : City : Country :

Telephone : Facsimile :

Email :

PRE-REGISTRATION POSSIBLE : <http://www.ineris.fr/masurin/pdf/programme5.pdf>

Registration fee: 100 € all taxes include
 Access to the conference, lunch, coffee breaks, and conference's acts
 The full conference registration fee is a prerequisite to register for conference and lunch.

Cancellation: Registrants unable to attend will receive a refund of the paid registration fee, less a 20 € processing charge, provided the cancellation request is received by e-mail no later than Wednesday, 10th November. No refunds will be given for cancellations received after this date.

Payment has to be made to the following bank address (no possibility of payment by credit card or foreign bank check)

code banque	code guichet	numéro compte	clé RIB	domiciliation
30002	06227	0000600394U	45	NDO CAE LILLE OISE (06227)

International identification						
IBAN				BIC / Adresse Swift		
FR84	3000	2062	2700	0060	0394	U45
						CRLYFRPP

- 14:00 **BATTER**, application of best available techniques and ecological industry principles to the enterprises of an activity area ; application to Murano, an industrial glass district and an urban activity area in Venice
Flaviano d'AMICO (ENEA) and Manuela MANFREDI (City of Venice), Italy
- 14:30 **ENCOURAGER**, or how local authorities would encourage enterprises; the Montières-Activités case in MASURIN project and in the frame of Amiens' Agenda 21 applied to the activity areas
Denis HAXAIRE (INERIS) and Johanna BOUGON, (Amiens-Métropole), France
- 15:00 **Discussion**
- 15:15 **Coffee Break**
- 15:30 **Round Table with enterprises:**
 " How have you lived the revitalisation of your activity area? Which are the advantages you found? Which difficulties have you encountered?"
moderated by Guillaume ROUSSANGE, economics journalist (Picardie La Gazette)
- 17:00 **Policy in favour of Environment and economical Development in Picardie Region**
Claude GEWERC, President of the Picardy Regional Council*
- 17:15 **Conference Conclusions**
Gilles de ROBIEN, Amiens-Métropole President, Minister for Infrastructure, Transport, Spacial planning, Tourism and the sea*
- 17:30 **End**

** or their representatives*

Presentations will be given in French and English with simultaneous translation

This seminar addresses everyone involved in urban development:

- Ministries, National agencies, National administration in regions,
- Regions' administrations, Other local authorities, Cities,
- Enterprises and specialists' associations,
- Large facilities and companies, SMEs, eco-parks,
- Natural parks, NGOs, citizens,
- Universities (architecture, urbanism, planning, geography, socio-economics, environment, ...),
- Architects, Urban planners, R&D centres,
- Certification bodies, consultants,
- Other connected European projects.

- 8:30 **Registration**
- 9:00 **Welcome address**
Brigitte FOURE, Mayor of Amiens*
- 9:10 **Conference Introduction**
Georges LABROYE, INERIS General manager
- 9:20 **Research supporting public policies for ecology and sustainable development**
Eric VINDIMIAN, Head Research & Prospective, French Ministry for Ecology and Sustainable Development
- 9:30 **Environment in Europe in the City of Tomorrow**
Vincent FAVREL, European Community, DG RTD Directorate I - Environment "Urban Sustainability and Cultural Heritage"
- 9:45 **General presentation of MASURIN Project for a 2nd industrial Life**
Roel BRAND (TNO), The Netherlands
MASURIN Management Guide: Sustainable revitalisation stepping stones for Municipalities
Maarten van LOON (TNO) and Kjell E. BUGGE (Saxion University), The Netherlands
SOURCES, cases studies on revitalisation inner city industrial sites in Europe
Tanja TÖTZER and Ute GIGLER (ARC systems research, GmbH), Austria
- 10:25 **Discussion**
- 10:40 **Coffee Break**
- 10:55 **CASES, Directory Plans in the project's cities**
Włodzimierz SOKOL and Alina REIJMAN (Central Mining Institute), Poland
- 11:10 **ACER, a socio-economical model to the service of activity areas revitalisation and the Lage Weide experience in Utrecht**
Walter MANSHANDEN (TNO) and Peter van den BREEMER (City of Utrecht), The Netherlands
- 11:40 **URBER, environment quality model applied to a territory; for air and water, the case of Hydro Porsgrunn, a seaside industrial territory in Norway; for noise the case of Bytom, city in Upper-Silesia**
Cristina GUERREIRO (NILU), Norway, Guri RAVN (Telemark County), Norway and Artur KOMOR (City of Bytom), Poland
- 12:25 **Discussion**
- 12:40 **Lunch**

MASURIN is a research project supported by the European Commission under the 5th Framework Programme and contributing to the implementation of the Key Action 4 "City of Tomorrow": Sustainable City Planning and Rational Recourse Management: Improving urban governance and decision making & Improving economic development, competitiveness and job creation in city centres and neighbourhoods.
 Contract no: EVK4-CT-2001-00054

